

## June 14, 2024

The Manager- Listing BSE Limited (BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited
(NSE: WIPRO)

The Market Operations NYSE: New York (NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release** 

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

**For Wipro Limited** 

G Kothandaraman General Manager - Finance



India

 Wipro Limited
 T : +91 (80) 2844 0011

 Doddakannelli
 F : +91 (80) 2844 0054

 Sarjapur Road
 E : info@wipro.com

 Bengaluru 560 035
 W : wipro.com

C:L32102KA1945PLC020800





# Hanesbrands Inc. Strengthens Wipro Partnership to Accelerate Digital Transformation

Wipro to provide a range of services including AI, cloud, data and analytics, application management, cybersecurity, and consulting

**EAST BRUNSWICK, N.J. | BENGALURU, India – June 14, 2024:** Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading technology services and consulting company, has been chosen by Hanesbrands Inc. (NYSE: HBI), a global leader in iconic apparel brands, to further drive its digital transformation, business growth, and enhance long term profitability.

Wipro has been a strategic partner for Hanesbrands over the years, working on several business and technology transformation programs. This deal extends the partnership to leverage Wipro's capabilities in application management, cybersecurity, intelligent automation, and artificial intelligence (AI).

As part of the deal, Wipro is responsible for defining the client's cloud roadmap and supporting the integration of business functions to help Hanesbrands optimize operations. Wipro will also bring in next-gen tools and services to improve the client's product lifecycle processes and deliver faster time-to-market.

**Subra Goparaju, SVP and Chief Information Officer, Hanesbrands Inc.** said, "Globally, we are incredibly focused on becoming a digital and data driven enterprise to drive growth and long-term profitability among our iconic brands in the Hanesbrands' portfolio. Transforming our systems with the latest technology ensures we're meeting the needs of our customers and consumers around the world. Wipro's deep understanding of our business and industry, as well as its experience in complex tech transformations, will help us realize our goals and deliver better value to our customers."

**Srini Rajamani, SVP and Head – Consumer & Life Sciences, Wipro Limited** said, "Our expertise in delivering similar transformation programs for the consumer industry in the areas of SAP Business Technology Platform and Security Operations, combined with our deep domain experience in the apparel industry in particular, will help Hanesbrands drive innovation and long-term profitability. We look forward to deepening our strong relationship by scaling with agility to include new offerings and technologies that will help Hanesbrands adapt to an evolving business landscape."

Note: The deal was mentioned in Wipro Limited's financial results announcement press release, dated October 18, 2023, for the quarter-ended September 30, 2023, with a description of Hanesbrands, but without naming the company.

### **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering, and operations, we help clients realize their boldest ambitions and build future-ready, sustainable businesses. With over 230,000 employees and business partners across 65 countries, we deliver on the promise of helping our customers, colleagues, and communities thrive in an ever-changing world. For additional information, visit us at <a href="https://www.wipro.com">www.wipro.com</a>.

#### **Media Contact:**

Wipro Media Relations media-relations@wipro.com

### **Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry.

Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at <a href="https://www.sec.gov">www.sec.gov</a>. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.