



November 07, 2024

The Manager- Listing
BSE Limited
(BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited
(NSE: WIPRO)

The Market Operations
NYSE: New York
(NYSE: WIT)

Dear Sir/Madam,

Sub: Press Release

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

For Wipro Limited

**M Sanaula Khan
Company Secretary**

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Wipro Launches 'Google Gemini Experience Zone' to Accelerate AI-Driven Innovation for Enterprises

EAST BRUNSWICK, N.J. | BENGALURU, India – Nov. 7, 2024: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading technology services and consulting company, and Google Cloud today announced the launch of Wipro's Google Gemini Experience Zone, a new in-person experience where Wipro customers can see the power of Google's AI technologies and work with Wipro to identify the optimal generative AI use cases for their businesses.

Wipro's Google Gemini Experience Zone will be hosted at Wipro's innovation labs in Silicon Valley Innovation Center, Mountain View. A similar experience zone will soon be set up in Bengaluru. These zones will serve as spaces where enterprises can gain hands-on experience with Google's AI technology, including Gemini models, Vertex AI, and more.

Wipro's Google Gemini Experience Zone will offer a wide range of benefits to enterprises looking to fast-track their AI strategies:

- **Experiment with Generative AI:** Businesses will have access to Google Gemini's Large Language Models (LLMs), enabling them to test AI-driven use cases in person like natural language understanding techniques, image generation, customer interactions, predictive analytics, and more.
- **Tailored AI Solutions:** Wipro will work closely with enterprises to co-create industry-specific solutions featuring Google Cloud's AI, which can be integrated into existing business workflows.
- **Industry-Specific AI Use Cases:** Explore AI applications in industries such as retail, healthcare, financial services, manufacturing, and telecommunications, addressing real-world business challenges like enhancing customer experiences, streamlining operations, and optimizing supply chains.
- **Collaboration and Innovation:** Customers can collaborate with AI and ML experts from both Wipro and Google Cloud to accelerate their AI adoption and build future-proof AI capabilities.

Victor Morales, Vice President of Global System Integrators Partnerships at Google Cloud, said, "Generative AI can help businesses solve complex industry challenges and streamline many of their most time-consuming processes. Through our partnership, Wipro will provide customers with the expertise to develop, deploy, and manage solutions built with this powerful technology."

Satish Y, SVP and Global Head Cloud Practices, Ecosystem & Partnerships, Wipro FullStride Cloud, added, "Our new Google Gemini Experience Zone is a key step in our mission to empower clients with the tools they need to drive AI-led business transformation. Through our strategic partnership with Google Cloud, we will provide a sandbox for businesses to engage directly with Wipro and Google Cloud experts, experiment with real-world AI applications, and tailor solutions that address clients' unique challenges, accelerating their journey towards becoming intelligent enterprises."

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering, and operations, we help clients realize their boldest ambitions and build future-ready, sustainable businesses. With over 230,000 employees and business partners across 65 countries, we deliver on the promise of helping our customers, colleagues, and communities thrive in an ever-changing world. For additional information, visit us at www.wipro.com.

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Forward-Looking Statements

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry.

Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.