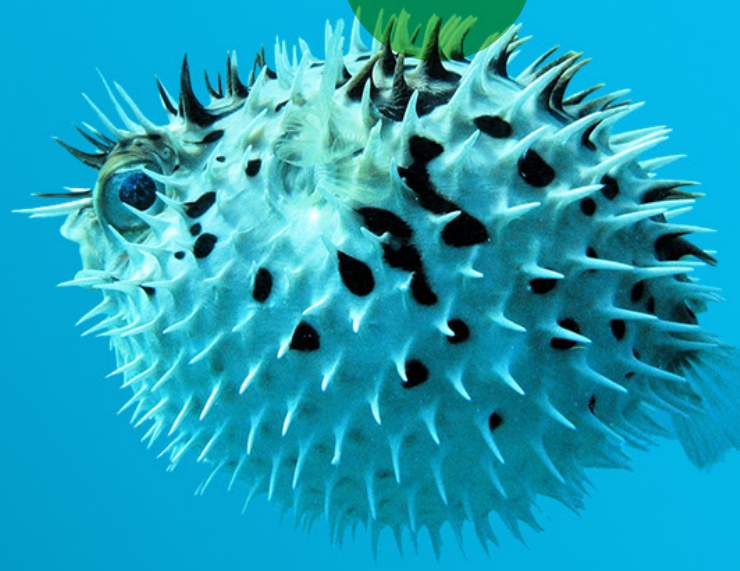# Introducing Wipro's virtuadesk™ and Citrix DaaS

Future-proofing hybrid working – a 360° Partnership view

Enhanced user experience

Robust security

Always-on service delivery

Partnership overview

Wipro and Citrix have been partnering for over a decade to enhance business performance by delivering desktop solutions and application services across your preferred cloud without increasing costs.

Experience and customer success

- virtuadesk™ turnkey solution has **1,000,000+ users** across industries

- virtuadesk™ is a Desktop-as-a-Service (DaaS) solution built to empower productive, seamless enterprises. Combined with Citrix Cloud Services, virtuadesk™ leverages automation, analytics and AI to drive business outcomes

- Wipro has delivered hybrid workspace solutions powered by Citrix DaaS successfully, along with complementing solutions such as Citrix Private Access and Citrix Secure Internet Access to further enhance the experience and security of the solution

Service Expertise: Offerings with Citrix

- Consulting lead services with defined processes - Business Case, Assessment, POC/Pilot, Rollout and User Onboarding

- Hybrid workplace design consulting services

- Architecting workplace with Citrix DaaS

- Deploying and integrating Citrix DaaS in the enterprise

- Zero trust-based Secure Private Access for both virtualized and non-virtualized users

- Integrating Citrix with all the hypervisors: deployed Citrix DaaS solution on Azure, at Google, and on AWS as well

- ServiceDesk, Service Management, NOC and SOC, Log Collection and Analytics Services, Cloud Migrations, Consulting Services

People

- 1,000+ Citrix experts with Service Engineers and Migration Experts

- Break up of Citrix experts

Partnership

- Alliance and field support for new wins and support business

- Leverage dedicated resources and consulting services

- Education – sales trainings, collateral, tools and promotions

- License tools – preview/beta licenses, eval/NFR licenses

- CoE Labs across geographies for solution development, preview with beta release testing and trainings

- Product ideas submitted and planned joint development around vertical and domain specific solutions

- Participation in Technical Councils for product roadmap and early feature previews

- Wipro uses Citrix DaaS, internally servicing bring-your-own device users

Internal use – 360° partners

- Testing services for Citrix Ready Verification Program

- Opportunities around joint product engineering and testing services

- Plug-and-play preconfigured delivery model to improve time to market, service delivery, performance and scalability of hybrid cloud environments

Delivering borderless digital workplace and security with virtuadesk™

In an age in which 'where' no longer matters, Wipro's virtuadesk™ is helping to enhance employee experience and productivity across dispersed working environments – without compromising security. We do this by deploying cloud desktops powered by Citrix DaaS. Leveraging Citrix DaaS managed cloud desktops, virtuadesk™ erases security concerns to provide an exceptional user experience.

virtuadesk™

1,000,000 Managed desktops

200+ Transformation experts

300+ Certified specialists

800+ Consultants
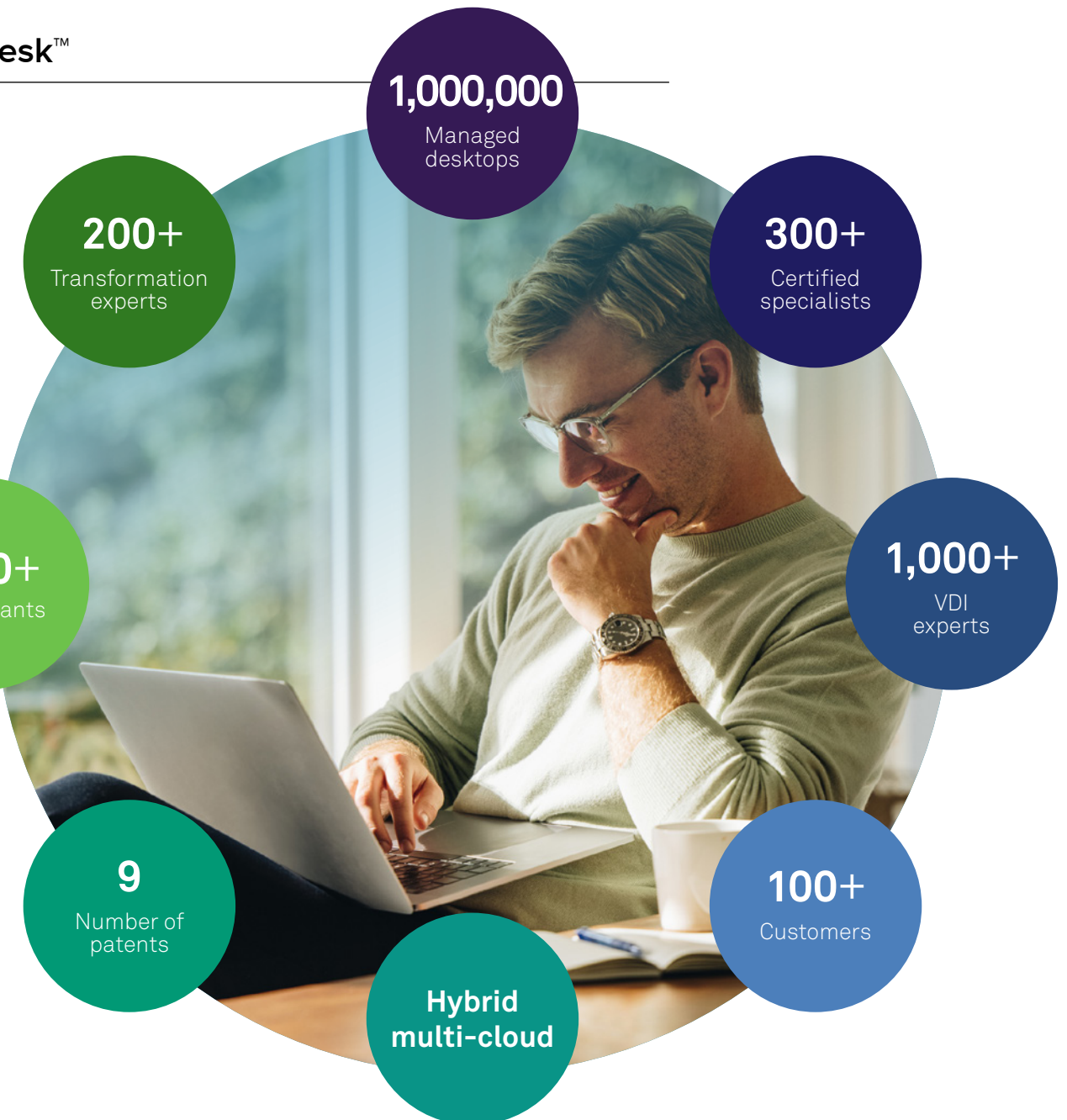
1,000+ VDI experts

9 Number of patents

100+ Customers

Hybrid multi-cloud

virtuadesk™ helps to deliver on three core challenges for financial services organizations:

User experience

- A cloud managed desktop creates a superior employee experience for users – now they can access their workspace from any device

- We make user experience superior by leveraging **Citrix HDX™ technology** - each user is enabled with a rich, high-definition experience on any device

- The cloud desktops are completely managed by our evergreen DaaS service, which further adds to the user experience due to improved quality

- Wipro offers an extensive exercise for **User Profiling, User Persona Management, App Assessment and Packaging, and User Onboarding**, thus enabling a high-quality personalized experience for the user

- Wipro and Citrix work together to collect extensive amounts of data to proactively manage the service and provide a great experience

- virtuadesk™ is Wipro's IP-based services wrapper, delivering an optimized desktop experience with service assurance

Security

- Cloud desktops delivered via Citrix DaaS, combined with adjacent solutions such as **Citrix Secure Private Access** and **Citrix Secure Internet Access**, provides additional secure access mechanisms to the applications

- Citrix DaaS has industry leading security features that help customers to greatly mitigate their security risk, including designed and integrated features such as anti-key logger and session water marking, which are used widely to enable hybrid work and access from bring-your-own devices

- Security analytics and risk indexing translate into better managed security on the cloud

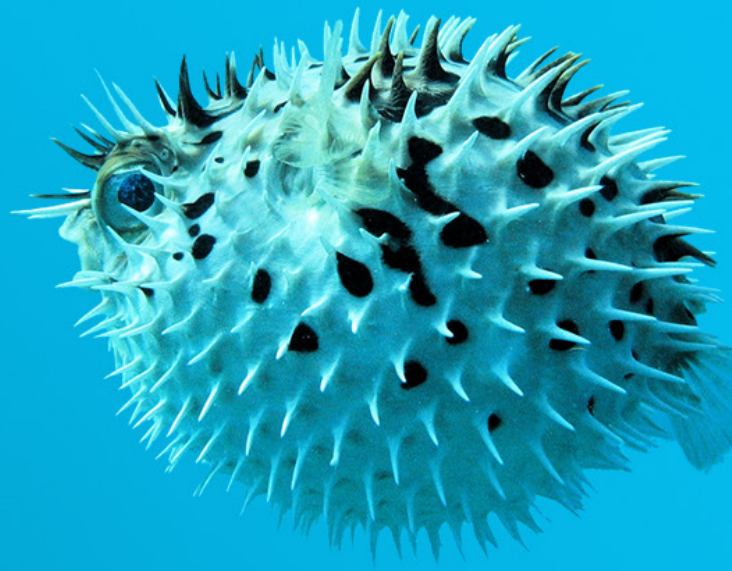- Regulatory compliance requirements support

Service delivery

- **Proactive Monitoring with Predictive Analytics** – Ability to monitor network performance, availability and usage

- Wipro and Citrix deliver an outcomes-focused and managed approach to hybrid cloud and service delivery

- Customers can virtualize, manage, stream and remotely display applications and deliver desktops remotely

wipro | Ambitions Realized**.**

Your best work is
waiting for you.