

The background image shows a business meeting in a modern office. Three men are visible, all wearing face masks. One man in a dark suit and tie stands in the center, looking towards the others. Two other men are seated at a desk with laptops, looking at the screens. The scene is brightly lit, suggesting a large window in the background.

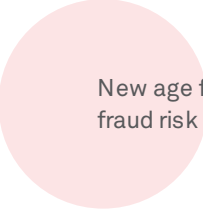
## Trust & Safety - Fraud Management Solution

Mitigate fraud in web channels and loyalty platforms

With the growth in digital customers and sales channels, there is increased risk of fraudulent transactions with newer and complex methods in different areas such as payment fraud, card fraud and application fraud. Wipro provides an integrated solution to fight fraud in real time through an AI/ML based platform, adaptive behavioral analytics and fraud experts.

### Key Takeaways

- Real time processing of fraud to mitigate and prevent fraud
- Checking of all transactions irrespective of the type and source
- Exceptions reviewing by highly skilled fraud experts

A light pink circular graphic is located in the bottom left corner of the page.

New age fraud solution to reduce fraud risk and improve revenue

## Key Benefit

100%

coverage for checking of transactions

10-20%

additional reduction in false positives

20-40%

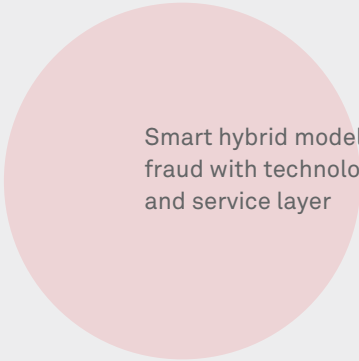
reduction in manual verification costs

Up to 1%

increase in revenue due to reduction in lost sales

## Features

- Automatic real-time detection of both new and existing types of fraud
- Scoring based mechanism to identify, classify risk and send for exceptions reviewing to fraud specialists
- Real-time processing and decision making, with advanced behavioral anomaly detection and alert system
- Advanced analytics for real time dashboard and strategic insights



Smart hybrid model for managing fraud with technology platform and service layer



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comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 180,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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